



Durham
University
Business School

Durham Edge
Executive and Professional Education



2026 Business School Doctoral Conference

Doctoral Frontiers: Research for a Changing World

Thursday 23 - Friday 24 April 2026
Waterside Building, Durham



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Welcome



Doctoral Frontiers: Research for a Changing World

We warmly welcome all Business School doctoral researchers, alumni, and friends to this landmark conference to celebrate the contributions of our doctoral community.

This year's Doctoral Conference will include:

- **Inspiring Keynote Speakers** sharing their academic journeys and impact across business, science, and society.
- **Networking** with doctoral researchers, alumni, and friends across all distinguished postgraduate research programmes – PhD, Integrated PhD, and DBA.
- **Best Conference Paper Awards** for the most innovative, methodologically rigorous, and societally impactful doctoral research.
- **Gala Networking Dinner** at Durham Castle on 23rd April 2026.



Conference Overview



Thursday 23rd April

Time	Event	Location
9.00 - 9.30	Networking Breakfast	Riverfront Bistro
9.30 - 10.30	Welcome and Introductions Mike Shipman, Kieran Fernandes, Amir Michael, Spyros Angelopoulos & Susanne Braun	WB-0001
10.30 - 11.00	Refreshment Break	Riverfront Bistro
11.00 - 12.30	Parallel Presentation Sessions In-person and online	See schedule
12.30 - 1.30	Networking Lunch	Riverfront Bistro
1.30 - 2.30	Keynote: Professor Kristina Potočnik University of Edinburgh Business School General Editor at <i>Journal of Management Studies</i>	WB-0001
2.30 - 3.00	Refreshment Break	Riverfront Bistro
3.00 - 4.00	Parallel Presentation Sessions In-person and online	See schedule
4.00 - 5.00	Alumni Panel: Navigating the PhD/DBA journey and beyond	WB-0001
5.00 - 5.15	Best Conference Paper Awards Announcement of the winners	WB-0001
6.30 - 8.30	Conference Dinner Prior registration required	Durham Castle

Conference Overview



Friday 24th April

Time	Event	Location
9.00 - 9.30	Networking Breakfast	Riverfront Bistro
9.30 - 10.00	Welcome and Introductions Olga Epitropaki, Pip Matthews, Spyros Angelopoulos & Susanne Braun	WB-0001
10.00 - 11.30	Parallel Presentation Sessions In-person and online	See schedule
11.30 - 12.30	Poster Presentation Session Doctoral Society	WB-2018
12.30 - 1.30	Networking Lunch	Riverfront Bistro
1.30 - 2.30	Meet-the-Centres Mixer: Making rapid research connections	Riverfront Bistro
2.30 - 3.45	Distinguished Editor Panel Chair: Lucian Hudson	WB-0001
3.45 - 4.00	Closing and Farewells	WB-0001



Welcome Speakers



Professor Mike Shipman
Deputy Vice-Chancellor and Provost

The Deputy Vice-Chancellor is responsible for supporting the Vice-Chancellor in delivering the University's Academic Strategy, working to recruit, sustain and develop an academic staff body and environment that is exemplary in all aspects and integrating equality, diversity and inclusion into strategic planning. He has responsibility for operational sustainability, including the University's Strategic Performance Indicator on Total Gross Emissions.



Professor Kieran Fernandes
Executive Dean of Durham University Business School

Professor Kieran Jude Fernandes is Executive Dean of Durham University Business School, a globally ranked institution recognised for excellence in research, education, and societal impact. His research on modelling complex systems and digital supply chains, funded by organisations such as ESRC, EPSRC, NASA, and the Royal Academy of Engineering, has shaped practice across sectors from pharmaceuticals to digital technologies and is widely published in leading journals. Has served as Vice-Chair of the UK National Commission for UNESCO, Trustee of the BALTIC Centre for Contemporary Art, and Director of the Northern Powerhouse Innovation Observatory, and has advised the UK Government, international organisations, and industry. His awards include NASA's Space Shuttle Main Engine Continuous Improvement Award and the Rutherford Excellence in Engineering Award.



Professor Amir Michael
Deputy Executive Dean for Executive and Professional Education

Amir Michael is a Professor of Accounting, the Deputy Executive Dean for Executive and Professional Education, and former Head of Accounting Department at Durham University Business School, Durham University, UK. Amir's research and teaching interests have been fostered by several years of undergraduate and postgraduate teaching and mentoring. He was the former Associate Dean for MBA and DBA and Director of the Durham MBA (Full Time) programme. He is currently the founder and co-director of the Business Artificial Intelligence & Analytics Centre (BAIAC) and the Durham Rutgers Accounting Analytics Network (DRAAN) Lab.

Welcome Speakers



Professor Olga Epitropaki
Deputy Executive Dean for Research

Professor Olga Epitropaki is the Deputy Executive Dean for Research at Durham University Business School. She received her PhD from Cardiff University in 2000. Her research focuses mainly on social cognition, identity, and dyadic/group processes related to leadership. She is also interested in creative leadership and the application of arts-based interventions in management education.



Professor Pip Matthews
Deputy Executive Dean for Education

Philippa joined Durham University in 2017, having previously been Academic Director of Accounting Programmes at BPP University in London. Prior to her academic career, Philippa, a graduate of Durham University, worked at Coopers and Lybrand and EY and is both a qualified ICAEW Chartered Accountant (FCA) and a Chartered Tax Adviser (CTA).



Keynote Speaker



Professor Kristina Potočnik
Personal Chair of Organisational Behaviour
General Editor at Journal of Management Studies

Kristina Potočnik is a Professor and Personal Chair of Organisational Behaviour at the University of Edinburgh Business School. Her current research covers diverse topics broadly related with resilience and crisis management, paradoxes and tensions in innovation and creativity, and occupational well-being, including healthy ageing at work and in retirement. She has published on these and other topics in different management and occupational psychology journals, such as *Journal of Management*, *Organization Science*, *Journal of Management Studies*, *Human Relations*, and *Journal of Occupational and Organizational Psychology*. She was an associate editor at *Journal of Management Studies* and *European Management Journal*. Currently, she is one of the three general editors at *Journal of Management Studies*.

Presentation Abstract: Coping with Menopause Transition at Work

Menopause – a point when the menstruation has completely ceased for 12 months – can affect women and other gender groups, including non-binary, transgender, and gender non-conforming in different ways and to a varying extent. In case of natural menopause, the symptomatic peri-menopause stage usually starts around the age of 47.5. The common symptoms are hot flashes, fatigue, night sweats and insomnia, although, the experience of menopause symptoms is highly individualized. The emerging literature on menopause at work has showed that employees transitioning menopause are likely to experience higher burnout, lower perceived job performance, and higher intentions of quitting their jobs. Therefore, it is important to explore how employees experiencing menopause symptoms can be best supported as they deal with this transition at work.

Following selection, optimization, and compensation (SOC) model and conservation of resources (COR) theory, I will discuss the role of individual agentic behaviours and workplace resources, such as social support and flexible work arrangements to manage menopause symptoms at work. Our findings from the mixed-methods research programme using different samples of cis-women show that the severity of menopause symptoms is related with detrimental workplace outcomes, but some of these negative effects can be ameliorated with social support from line managers and the use of flexible work arrangements. Counterintuitively, our findings also show that some workplace resources are not helpful for managing menopause transition at work, and that the use of flexible work arrangements can have paradoxical effects.

Alumni Panel

Panel Chair



Professor Gretchen Larsen
Professor of Management and Marketing

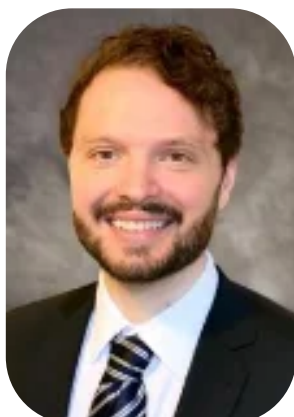
Gretchen Larsen is an interpretive and critical consumer researcher, with expertise in the relationship between consumption, marketplace cultures, and arts and culture. She has published in a range of leading journals and has co-authored a book, 'Music, Markets and Consumption', as well as a number of book chapters. Gretchen's teaching is in the area of marketing theory and consumption. She has also held a series of major administrative responsibilities, including Faculty Lead for Equality, Diversity and Inclusion (2018-2021) and since 2022, Co-Director (Business) of the Institute of Advanced Study.

Panel Members



Dr John Canacott
CEO of Novara Investments Ltd

John Canacott has over 30 years of executive and board-level experience in business strategy, sales, and marketing. He holds both an MBA and a DBA from Durham University Business School, where he also serves as a member of the adjunct faculty. Based in Dublin, Dr Canacott leads a consultancy specialising in healthcare and digital media and is CEO and part owner of a group of private hospitals. He is a Chartered Director with the Institute of Directors and has extensive board and advisory experience across the marketing and healthcare sectors, combining academic insight with practical leadership and governance expertise.



Dr Christian Engels
Lecturer in Banking and Finance at University of St Andrews

I am a Financial Economist with a Business Analytics background. In my research I explore the interplay between financial systems and societal dynamics, particularly how societal factors such as discrimination, income inequality and psychological well-being shape financial behaviours and outcomes for individuals, households and corporations.

Alumni Panel

Panel Members



Dr Ashish Kakar

Research Director at IDC Financial Insights Asia/Pacific

Ashish Kakar won the Global DBA Doctoral Thesis Award (June 2025), Sustainability Leadership Award (July 2026) by Looplynks, and CXO 2.0 Conference Business Leadership Excellence Award. Ashish has been interviewed by both BBC and Channel News Asia. His conference paper has been selected for a sustainability conference by Maastricht School of Management & Nanjing University and his research projects can be found on NUS's website. A financial services professional with over 20 years of experience. He led Asia Pacific financial services research and consultancy as an executive advisor to over 15 banking and insurance clients and 30+ technology vendors. Previously, Dr Ashish led his own fintech and led regional Asia/Europe functions at Citibank. Within Citibank, his last position was as Head of Business Office, Regional Asia Pacific Operations at Citibank transforming a budget of \$571 million of spending across 17 countries including centralizing 2,500 employees in GCC/Centers of Excellence, reducing 30% analog volumes, and standardizing payment systems in 9 countries. Dr Ashish's fintech won a Singapore Government grant of S \$50k. Currently Ashish is also an expert advisor to Asian Institute of Digital Finance at National University of Singapore and a visiting fellow at Durham Edge. He also teaches AI for financial services and innovation at NUS.



Dr Shradha Kapoor

Career Development Fellow

I specialise in Operations and Supply Chain Management and my research has focused into critical aspects of risk and resilient supply chains. In parallel to my research pursuits, I have also dedicated myself to teaching and mentorship for modules on Project Management, Sustainable Supply Chain Management, Research Methods and modules under the realm of Management. Guiding students through these courses, I have been able to share my passion for Operations Management and provide them with the necessary tools and knowledge to excel in these areas.

Alumni Panel

Panel Members



Dr Yulei Li
Assistant Professor in School of Computer Science
Programme Leader for BSc (Hons) Computing

Yulei Li is an Assistant Professor in School of Computer Science at Northumbria University, specialises in applying AI and machine learning to business challenges. He has co-led two KTP projects using AI to solve business problems. His expertise spans machine learning model development, autonomous agents, large language models and predictive systems.



Dr Yin Liang
Lecturer/Assistant Professor in Human Resource
Management

Yin Liang is a Lecturer in Human Resource Management at Newcastle University Business School. She did her PhD in Management at Durham University Business School (with Durham Doctoral Scholarship, funded by Durham University Business School). Yin's doctoral thesis won the Faculty of Business Annual PhD Thesis Prize from Durham University Business School. Yin is the Editorial board member of the BSA journal *Work, Employment and Society* (2025-2029). She reviews articles for high-quality journals such as the *Human Resource Management Journal*, *Journal of Organizational Behavior*, *Journal of Vocational Behavior*, *Work, Employment and Society*, and *New Technology, Work and Employment*.



Dr Tom McDonogh
Managing Director of Thomas McDonogh & Sons Limited

Tom McDonogh is the Managing Director of Thomas McDonogh & Sons Limited, a fourth-generation family enterprise founded in 1890. He holds a BA from University College Cork, along with an MBA and a DBA from Durham University. Appointed in 2002, he led a strategic repositioning of the company into a sustainable property investment and development group, delivering BREEAM Excellent commercial real estate across Ireland and Belgium, with long-term value creation and responsible development at the core of its strategy.

Distinguished Editor Panel

Panel Chair



Lucian J. Hudson

**Executive Director of Communications & External Relations
Professor in Practice, Durham University Business School**

Lucian Hudson is a highly experienced corporate and civil society leader and strategic communications specialist. He has a track record in managing crisis and disruption, enabling and delivering change in 7 large, complex organisations. With 44 years of professional experience at the heart of decision making in government, media and higher education, he has held senior corporate leadership roles since 2000, including for the past 6 years as Executive Director, Communications & External Relations, Durham University. He is also Professor-in-Practice (Leadership & Organisations) at the University's Business School. Lucian served 17 years as a journalist and senior executive at BBC and ITV. He has been a national charity board chair since 1997.

Panel Members



Professor Bart de Jong

Associate Editor of *Academy of Management Journal*

Bart de Jong (PhD 2010) is a Full Professor of Leadership and Organisational Behaviour at Durham University Business School (UK). His research focuses on organisational trust, teams, leadership, and creativity and innovation, which he examines through primary studies and research syntheses (meta-analyses, reviews). He consistently publishes his work in top-tier journals (e.g., AMJ, JAP, AMA, AROPOB, JOM), serves on review boards and as an associate editor of some of these journals, and has received multiple best paper and reviewer awards. Within the university, he has held various (research-focused) leadership roles at the institutional, faculty, and school level. Bart's teaching portfolio includes both substantive and methodological courses, ranges from the Bachelor to the PhD level, and includes invited teaching at the triple accredited (AACSB, EQUIS, AMBA) Erasmus University Rotterdam. Prior to joining Durham, Bart worked as an Associate Professor at the VU University Amsterdam (the Netherlands) and Australian Catholic University (Australia) respectively.

Distinguished Editor Panel

Panel Members



Professor Xian Gu
Associate Editor of *Journal of Financial Stability*

Xian Gu is a Professor of Finance and a Co-director of the Centre for Banking, Institutions, and Development (CBID) at Durham University Business School.

Before joining Durham University Business School, she was an Associate/Assistant Professor in Finance at Central University of Finance and Economics in Beijing, Visiting Lecturer at Wharton School of University of Pennsylvania. Prior to these, she was a post-doctoral research fellow at the Wharton School of University of Pennsylvania. She was also a visiting researcher at Hong Kong Monetary Authority and Bank of Finland.

Xian's research interests are financial intermediation, corporate finance, FinTech, law and finance. She has published academic papers in *Journal of Financial Economics*, *Journal of International Economics*, and *Annual Review of Financial Economics*, among others. She currently serves as an Associate Editor in *Journal of Financial Stability*.



Professor Mariannunziata Liguori
Associate Editor of *Financial Accountability & Management* and *British Accounting Review*

Mariann Liguori is a Professor of Accounting and Co-director of the International Centre of Public Accountability at Durham University Business School, where she moved after working at Queen's University Belfast and Bocconi University. She has been Chair of BAFA Public Services and Charities Special Interest Group (where she was previously secretary) since 2022, and permanent co-chair of the EIASM Workshop on the Challenges of Managing the Third Sector since 2024. She is Associate Editor of *Financial Accountability & Management* and the *British Accounting Review*, and a member of the editorial board of the *Accounting, Auditing and Accountability Journal* and the *Journal of Public Budgeting, Accounting & Financial Management*. Her research interests relate to processes of accounting change, control of outsourced public services and performance management in the public and not-for-profit sectors.

Distinguished Editor Panel

Panel Members



Professor Jakob Stollberger
Associate Editor of *Human Relations*

Jakob Stollberger is a Professor of Leadership and Organizational Behavior at Durham University Business School. Jakob is an award-winning work psychologist who explores how behavioral insights can support organizations in their day-to-day work. His research has been published in leading outlets such as *Organization Science*, *Journal of Applied Psychology*, and *Harvard Business Review* and he is a regularly invited speaker at academic institutions, businesses, and governmental bodies.



Professor Efraxia Zamani
Senior Editor of *Information Systems Journal* and *European Journal of Information Systems*

Efraxia Zamani is a Full Professor of Information Systems. Before joining Durham University Business School, Efraxia was a Senior Lecturer at the Information School, University of Sheffield (UK). Her research interests are found at the intersection of organisational and social aspects of Information Systems, with an emphasis on the implications of emerging technologies. Her work has appeared in the *Information Systems Journal*, the *Journal of Information Technology*, *Government Information Quarterly*, and *Technological Forecasting and Social Change*, among others. In 2024, Efraxia received the AIS Sandra Slaughter Service Award in recognition of her leadership and service within the Association for Information Systems (AIS). Efraxia currently serves as the co-chair for the AIS Women's Network College and as Vice President for the UK Academy of Information Systems.

Distinguished Guests



Dr Bernard Groen

Senior Managing Director at CREATION.co

Dr Bernard Groen is an Honorary Visiting Fellow (Research) at Durham University Business School and Senior Managing Director at CREATION.co, a health and life sciences research and consulting firm. With over 18 years of experience spanning NHS national programmes, Accenture Strategy and Consulting, and life sciences research, he brings a rare combination of national health system expertise and rigorous academic scholarship. He supervises doctoral candidates at UNICAF University and is an elected Public Governor at East Kent Hospitals University NHS Foundation Trust. His work is grounded in a simple conviction: that every one of us will at some point be a patient at our most vulnerable, and that this is why health systems matter.



Professor Jens Schiefele

Director of Digital Aviation Research & Development and Managing Director at Boeing

Professor Jens Schiefele is an experienced global leader of research and software development teams with more than 100 employees. He has a keen interest in developing a product vision based on identified customer needs. Jens enjoys translating the vision into product and solution innovations. His main focus is on combining business development, technology and change management to build new organizations or organizational turnaround. Jens has a deep understanding of the aerospace and marine industry. He has published over 50 papers, holds over 5 patents and has contributed to 10 different industry standards. Jens holds a PhD and four master's degrees in engineering and economics.

Session Chairs and Co-chairs

Parallel Presentation Sessions



Chair	Co-chair	Day	Time	Room
Dr Bernard Groen	Yudhistira Putra	Thursday	11.00 - 12.30	WB-2003
Dr Efstathios Papanikolaou	Astrid Fionna Harningtyas	Thursday	11.00 - 12.30	WB-2017
Prof Rudolf Sinkovics	Sebastian Marland	Thursday	11.00 - 12.30	WB-2018
Dr Bernard Groen	Anqi Li	Thursday	3.00 - 4.00	WB-2003
Prof Peter Hamilton	Zhaoting Lin	Thursday	3.00 - 4.00	WB-2017
Prof Riccardo Scarpa	Weihang Li	Thursday	3.00 - 4.00	WB-2018
Mohammed Alzuhair	Dr Shradha Kapoor	Thursday	3.00 - 4.00	WB-1005
Dr Bernard Groen	Weihang Li	Friday	10.00 - 11.30	WB-2003
Prof Jorge Lengler	Anqi Li	Friday	10.00 - 11.30	WB-2018
Mohammed Alzuhair	Xinchen Wang	Friday	10.00 - 11.30	WB-2003
Dr Tommy Apostolidis	Zhuo Chen	Friday	10.00 - 11.30	WB-1034

Parallel Presentation Sessions

Thursday 23rd April



Time	Speaker	Title of Presentation	Location
11.00	Jeni Smith	Building the Bridge Together – Designing Tools to Support Academic-Practitioner Interactions in Collaborative Projects	WB-2003
11.15	Nicole Mäkineste	Speculative Futures and Stagnant Realities: Prospective Theorizing and the Adoption Gap in Blockchain Applications	WB-2003
11.30	Mohammed Alzuhair	How Visibility Creates Vulnerability: AI Traceability and the Fragility of Food Security Governance in the UK	WB-2003
11.45	Ashish Kakar	Regulating Trust: Responsible AI Pathways for Asian Financial Services	WB-2003
12.00	Garrit Lange	The Impact of Artificial Intelligence on Abusive Supervision – Can AI be a Solution to Detect and Prevent Abusive Supervision?	WB-2003

Time	Speaker	Title of Presentation	Location
11.00	Seedy Conteh	Determinants of SME Profitability: The Case of Gambian SMEs	WB-2017
11.15	Myrto Dimitriou	Can My Avatar Conduct Better Interviews?	WB-2017
11.30	Chuying Ding	Information Systems as Cycles of Control: Managerial Intentionality and Employee Disengagement in Organizations with Assymmetric Distribution of Power	WB-2017
11.45	Yijiaxin (Angela) Li	Green Online Retailing: Comparing Digital Nudging Strategies in Recommender Agents to Promote Sustainable Consumption	WB-2017
12.00	Mei Guo	Responsible Leadership for Sustainable and Equitable Built Environments: A Multi-Level, Spatial & Cross-Continental Study of Leadership in Architecture and Property Development	WB-2017

Parallel Presentation Sessions

Thursday 23rd April



Time	Speaker	Title of Presentation	Location
11.00	Qitong An	The Internationalization Strategies of SMEs Using Digital Platforms: A Systematic Review and Future Research Agenda	WB-2018
11.15	Emma Velati	A Day in the (Work) Life: How Leader-Follower Significant Events Shape Daily Well-being	WB-2018
11.30	Ann Solan Arachchige	Breaking Barriers: The Cost of Empowerment for Migrant Women Navigating Care, Cash, and Coursework in the UK	WB-2018
11.45	Jessica Uwen	Do Childcare Subsidies Alter Maternal Labour Supply? Realised Effects of the UK's 30-Hour Free Childcare Reform	WB-2018
12.00	Jacqueline Wade	Does Anyone Matter Around Here? The Dialectics of Mattering in a Scaling Enterprise	WB-2018

Time	Speaker	Title of Presentation	Location
3.00	Emilia Nazarewicz	Daily Diary Study: Daily Dynamics of Workplace Impostor Thoughts and Humble Leader Behaviour	WB-2003
3.15	Iris Ren	The Resilience of UK Universities' International Recruitment Strategies: From Understanding the Changing Value Perceptions of Chinese Middle-class Family's Perspective	WB-2003
3.30	Hannah Wight	How Do Employees Perceive Trust Between Their Leaders, and What Impact Does That Perception Have on the Employees?	WB-2003
3.45	Jingyi Zhao	When Gossip Crosses the Line: An Affective Events Perspective on Gossip Content and Interpersonal Trust	WB-2003

Parallel Presentation Sessions

Thursday 23rd April



Time	Speaker	Title of Presentation	Location
3.00	Mingzhen Jiang	Policy Shocks from ETS, Substantiality of UnexpCO ₂ Emission, and Capital Costs: Evidence from China's Difference-in-Differences Analysis	WB-2017
3.15	Yanan Wu	Job Quality in Remote and Hybrid Work in China: An Exploratory Interview Study and Configurational Analysis	WB-2017
3.30	Sebastian Marland	Extreme Weather, Trade Disruptions and Resilience: The Case of Small Islands Developing States	WB-2017
3.45	Zhuo Chen	Managing Complexity: Institutional Logics and Performance Management in a Chinese Public Hospital	WB-2017

Time	Speaker	Title of Presentation	Location
3.00	Uday Bose	Shared Leadership and Team Interdependence as Drivers of R&D Effectiveness	WB-2018
3.15	Astrid Fionna Harningtyas	Islamic Finance Development and Climate Resilience: A Cross-Country Comparative Analysis	WB-2018
3.30	Iman Jaboob	Leader-Member Exchange (LMX) Differentiation and Voice Climate: The Mediating Role of Unfairness Talk and the Moderating Role of Ethical Leadership	WB-2018
3.45	Yudhistira Dharma Putra	Does Mandating Sustainability Reporting Improve Reporting Quality?	WB-2018

Online Presentation Sessions

Thursday 23rd April



Time	Speaker	Title of Presentation	Location
3.00	Aristotelis Alexopoulos	The Role of Mindsets in Leader Identity Construction: Using Feedback to Nourish Healthy Leader Identity	WB-1005
3.15	Kirils Bistrovs	Leveraging AI-Enhanced Data Interoperability for Inclusive and Sustainable Cislunar Governance	WB-1005
3.30	Natalia de Putron	The Past as Infrastructure for the Future: Reframing Technological Innovation	WB-1005
3.45	Vic Jiménez	From Backstage to Pitch: A Methodology for Studying Framing and Impression Management in Entrepreneurial Communication	WB-1005



Parallel Presentation Sessions

Friday 24th April



Time	Speaker	Title of Presentation	Location
10.00	Cong Zhu	The Emergence of Shared Leadership: A Narrative and Sense-Making Approach	WB-2003
10.15	Aaran Pereira	Balancing the Paradox: How Paradoxical Leadership and Leader Gender Shape Motivation to Lead and Leadership Emergence	WB-2003
10.30	Zhansuale Kimel	From Waste to Value: How Digitalisation Enables Eco Innovation in a Black Soldier Fly Larvae-Based SME	WB-2003
10.45	Timothy Holmes	“There’s an Impostor Among Us”: Leader Impostorism and its Divergent Effects on Leaders and Teams	WB-2003

Time	Speaker	Title of Presentation	Location
10.00	Bonai Song	Navigating Meetings, Credibility, and (In)Visibility: A Pilot Study of Intersectionally Marginalised SGM Staff	WB-2018
10.15	Zhaohua (Flora) Song	Reconceptualizing Attention Residue: From Intensity to Content	WB-2018
10.30	Ji Youn Han	Care-Based Hierarchy in Korean K-pop Fandoms	WB-2018
10.45	Zhichao (April) Li	Shield or Shackle? Reassessing Anti-takeover Provisions Through the Lens of Corporate Social Responsibility	WB-2018

Online Presentation Sessions

Friday 24th April



Time	Speaker	Title of Presentation	Location
10.00	Claudia Ramirez-Montoya	Entrepreneurship Education for Human Flourishing in Latin America	WB-2033
10.15	Itzel Cruz	Labour-Market Reintegration Through Entrepreneurship After Motherhood: A Processual and Life-course Reframing	WB-2033
10.30	Daniel Forcada Anguiano	Adapting Founders' Trust: New Venture Dynamics During the Formalisation Process in Latin American Acceleration Programs	WB-2033
10.45	Wael Dardour	Human-AI Collaboration in Production Development and Manufacturing: A Case Study in the Aerospace Industry	WB-2033
11.00	Romain Pouzou	Challenging the Growth-Dogma in Entrepreneurship: A Design Science Approach	WB-2033
11.15	Rana Shehab	From Chalkboards to Chatbots: Navigating the Identity of Academics in the Age of Generative AI	WB-2033

Online Presentation Sessions

Friday 24th April



Time	Speaker	Title of Presentation	Location
10.00	Xuanling Feng	Being a Leader at Work and at Home	WB-1034
10.15	Serge Thierry Tsitoara	The Trickle-down Effects of Servant Leadership in Volunteer Service Organizations: A Multi-level Approach Through an Identity and Motivation Lens	WB-1034
10.30	Thareiz Hakim Zailani	Strategic Management on Minimizing the Oil and Gas Project Logistic Challenge in Central Equatorial of Africa	WB-1034
10.45	Blythe Crawford	Ambidexterity Under Fire: A Push-Pull Model of Military Capability Development in an Era of Accelerated Conflict	WB-1034
11.00	Madeleine de Matteis	Mitigated Sensemaking Through Experts Empowering Victims and Disempowering Leaders?	WB-1034
11.15	Muthusamy Selvaraj	From Compliance Crisis to Capability: Operationalizing Dynamic Capabilities through the RDDT Framework for Material Intelligence	WB-1034

Doctoral Society Poster Session

Date: Friday 24th April

Time: 11.30-12.30

Location: WB-2018



Presenter	Title of Poster
Said Al Saqri	Invisible Walls: Power, Legitimacy, and the Hidden Labour of Omani Women Entrepreneurs
Sedinam Ameku	Understanding Financial Wellbeing in a Broader and Inclusive Context: The Place of Community
Alan Carter	Does M&A in the TIC Sector Present a Capability Challenge?
Weihang Li	AI-Generated Advertisement Measurement: Developing Structural Narrativity Evaluation Scale (SNES) from 'How Does AI Persuade?' to 'How Does AI Tell a Story?'
Arnaldo Nashiro	Green Transition Framework for Companies in the Brazilian Energy Market
Ruth Christina Roy	The Analysis of the Rights and Protection of Persons with Disability Act of Bangladesh Through the Lens of Critical Disability Theory
Nazym Seitova	Investigation of Technostress Coping Mechanisms in the Hospitality and Tourism Sectors of the Emerging Economy (Kazakhstan)
Saloni Singh	Leveraging AI Technologies for Meaningful and Decent Work for Lower-hierarchical UK Tourism and Hospitality Workers
Clare Talbot-Jones	How Do Micro-enterprises Experience Resilience?

Research Centres

Centre for Banking Institutions and Development (CBID)

Co-directors: Damian Damianov, Xian Gu

Centre for Behaviour, Markets, and Policy (BeMAP)

Co-directors: Jinrui Pan, Habib Rahman, Andis Sofianos

Centre for Consumers and Sustainable Consumption (CCSC)

Co-directors: Chrysostomos Apostolidis, Zhibin Lin

Centre for Environmental and Energy Economics (CE3)

Co-directors: Alejandro Caparrós, Laura Marsiliani, Lucia Sbragia

Centre for Leadership and Followership (CLF)

Co-directors: Bart de Jong, Ziya Ete

Centre for Macroeconomic Policy (CEMAP)

Co-directors: Parantap Basu, Tatiana Damjanovic

Centre for Research on Organisations, Work, and Society (CROWS)

Co-directors: Peter Hamilton, Jo McBride

Centre for Strategy, Technological Innovation, and Operations (CSTIO)

Co-directors: Stephanie Scott, Rudolf Sinkovics, Stavros Zenios

Durham Enterprise Centre (DEC)

Co-directors: Christina Koutouroushi, Lee Wainwright

Durham Research in Economic Analysis and Mechanisms (DREAM)

Co-directors: Ehud Lehrer, Anastasiia Parakhonyak

El Shaarani Centre for Ethical Finance, Accountability and Governance (EFAG)

Co-directors: Omneya Abdelsalam, Bilal Bilal, Mabel Costa, Anna Tilba

Global Studies Centre (GSC)

Co-directors: Roberta Aguzzoli, Dylan Sutherland

The International Centre of Public Accountability (ICOPA)

Co-directors: Mariann Liguori, Henry Midgley

Quantitative Research in Financial Economics (QRFE)

Co-directors: Kumushoy Abduraimova, Arzé Karam, Valerie Laturus

About the DBA

What is a DBA and Durham's DBA Portfolio?

A Doctor of Business Administration (DBA) is a professional doctorate designed for experienced executives and senior professionals who aspire to transform business practice through rigorous research and advanced analytical thinking. Unlike a traditional PhD, which is primarily academic, a DBA bridges scholarly inquiry and real-world application. Durham University Business School (DUBS) offers three globally recognized DBA programmes: the Durham DBA (DDBA), based in the UK; the Global DBA (GDBA), a joint programme with emlyon business school delivered internationally in cities including Singapore, Mumbai, Casablanca, London, Paris, and Lyon; and the Fudan DBA (FDBA), a joint programme with Fudan University delivered in locations such as Shanghai, San Francisco, and Durham. All three programmes combine structured taught modules with a flexible research phase, enabling participants to undertake impactful, professionally relevant projects while managing ongoing career commitments.

Our Aim and Mission

Our DBA programmes are driven by a clear aim: to develop high-impact business leaders capable of driving strategic transformation through research-led insights. Our mission is to foster global leadership, innovation, and ethical business practices through a diverse, collaborative, and intellectually stimulating environment. We empower professionals to tackle complex organizational challenges, generate actionable knowledge, and lead meaningful change within their industries and communities. With a strong emphasis on academic excellence, practical relevance, and international engagement, Our DBA portfolio is crafted to shape the next generation of thought leaders poised to make a lasting impact on global business.



About the PhD

Durham University Business School offers a suite of rigorous PhD programmes designed to develop independent researchers capable of making impactful contributions to academia, industry, and policy. Across all pathways, students work closely with expert supervisors, engage in a vibrant, diverse, and inclusive research community, and gain access to pivotal resources, training, and professional development opportunities. Our PhD graduates progress to careers in leading universities, consultancy, government, and senior industry roles.

The **PhD in Accounting** provides either a traditional three-year research pathway or a four-year integrated route that includes a taught first year. Students explore areas such as accountability, reporting, auditing, data analytics, AI, and public sector sustainability, benefiting from strong supervisory support and access to major financial and analytical databases.

The **PhD in Economics** is a structured three-year research degree offering rigorous training in microeconomics, macroeconomics, quantitative methods, and specialist workshops. Students develop deep expertise in their chosen field and often pursue academic or policy focused careers in universities, governments, central banks, and research institutes.

The **PhD in Finance** trains students in advanced financial research across diverse areas including asset pricing, banking, corporate governance, fintech, econometrics, and market microstructure. Students receive close guidance, present at international conferences, and use extensive financial databases to support high quality empirical and theoretical research.

The **PhD in Management and Marketing** (with Integrated Studies) combines a structured first year of compulsory and elective modules with subsequent supervised thesis research. Emphasis is placed on developing critical thinking, research design, teamwork, academic writing, and communication. Students are strongly mentored in their career development.

Overall, Durham University Business School's PhD portfolio offers a stimulating, supportive, and high calibre environment for developing scholars in full-time and part-time studies who aspire to shape research, policy, and business practice.

Acknowledgements

Thank you for attending the 2026 Business School Doctoral Conference.

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We value your feedback, so if you have a few moments please complete the survey to let us know what you enjoyed and what we can improve.

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