

Durham University Online MBA: An overview

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Online MBA Programme Director

Durham University Business School



6th in the World

Financial Times Online
MBA Ranking 2024.



Shaped by the Past,
Creating the Future



April 2024 cohort at a glance



Average Age

38



Locations

21

Total number
of students:

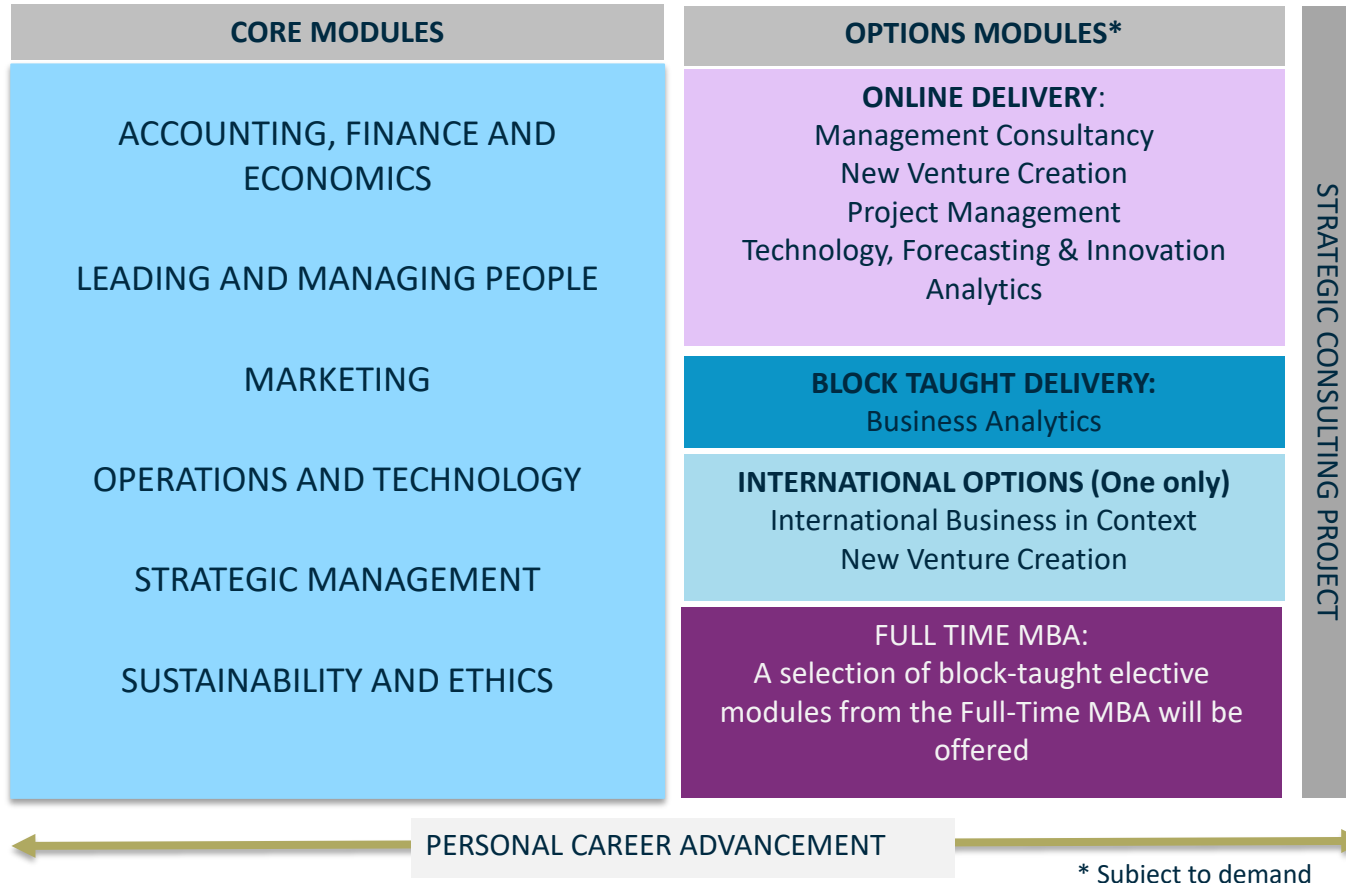
32



Countries

12

Online MBA Programme Structure



What to Expect



Block Taught cores – 4 intensive days



Block Taught options – 3-5 days (varies)



Online modules via Learn
Ultra - 12 weeks

9 weeks online delivery
3 weeks to focus on assessment
Can commence assessment earlier



Marketing and Sustainability & Ethics: 9 weeks in
parallel + 3 weeks for assessment

Final Project

Strategic Consulting Project

Throughout Year Two

60 credits

Design, methods & analysis materials

Focused on a strategic problem, challenge or opportunity facing an organisation (not Strategy)

Start thinking about your consulting organisation now



Webinars with executives and managers

- Webinars with Managers and Practitioners



"Be courageous.
It's one of the only
places left uncrowded"

Charmian (Char) Love (She/Her) · 2nd

Global Director of Advocacy, Natura&Co; Co-Founder of B Lab UK, Heliotropy and Volans. Executive-in-Residence at Saïd Business School, University of Oxford

London, England, United Kingdom · [Contact info](#)

500+ connections

 Natura &Co

 Harvard Business School



Keys to success



Assessment



Formative

Will not count towards your final mark but allows you to receive feedback on your work.

Example: Outline of research project or Reflections on discussion board activities – they vary on every module.

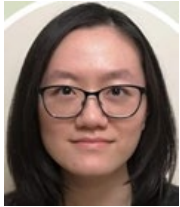


Summative

Will count towards your final mark.

Example: 70% reflective learning journal + 30% case analysis

MBA Team



Alice Chan
L&T Coordinator



Katherine Hardy
L&T Coordinator



Emma Hope
L&T Coordinator



Amanda Ormerod
L&T Coordinator



Caron Naude
L&T Assistant Manager



Owain Smolović-Jones
Programme Director



Vicky Welsh
Programme Manager

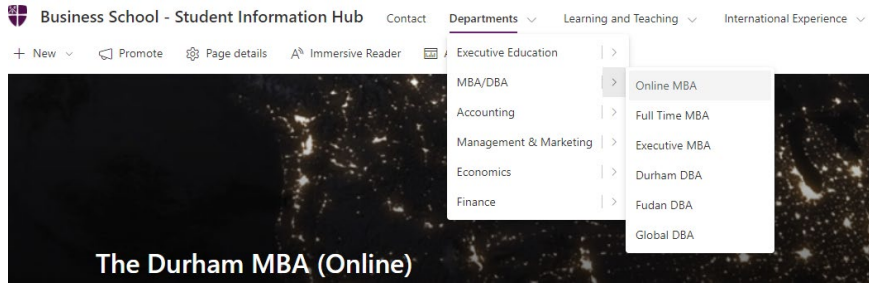
Student/Academic Community

Business School:

- **168** academic staff, approx. 40% international (from 43 nationalities)
- Consultants and practitioners also contribute to our programmes, and guest speakers from the public and private sectors
- Over 20,000 students across UG/PG/Doctoral (over 100 nationalities)



Resources

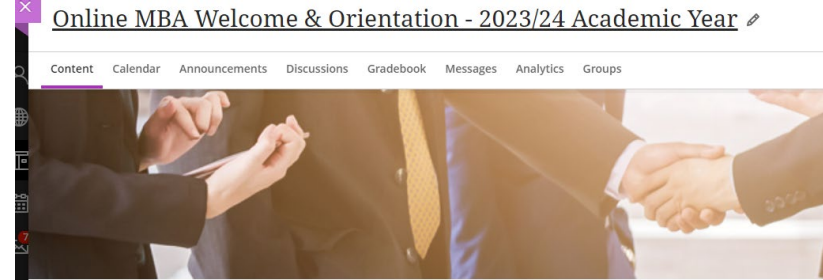


Student Information HUB

Programme Timetable

OMBA Calendar of Events – set up alerts

Key area for information and resources



Learn Ultra

All modules and content hosted

Assessment and marks

Messaging capability - faculty

Facilities

- Durham University founded 1832 (UNESCO World Heritage Site is at our heart)
- 17 colleges
- Business School founded 1965
- New building coming in autumn 2024



Waterside building



Waterside building



Graduation

You can visit Durham University
and graduate from the
magnificent 890-year-old
Durham Cathedral

Built c. 1133

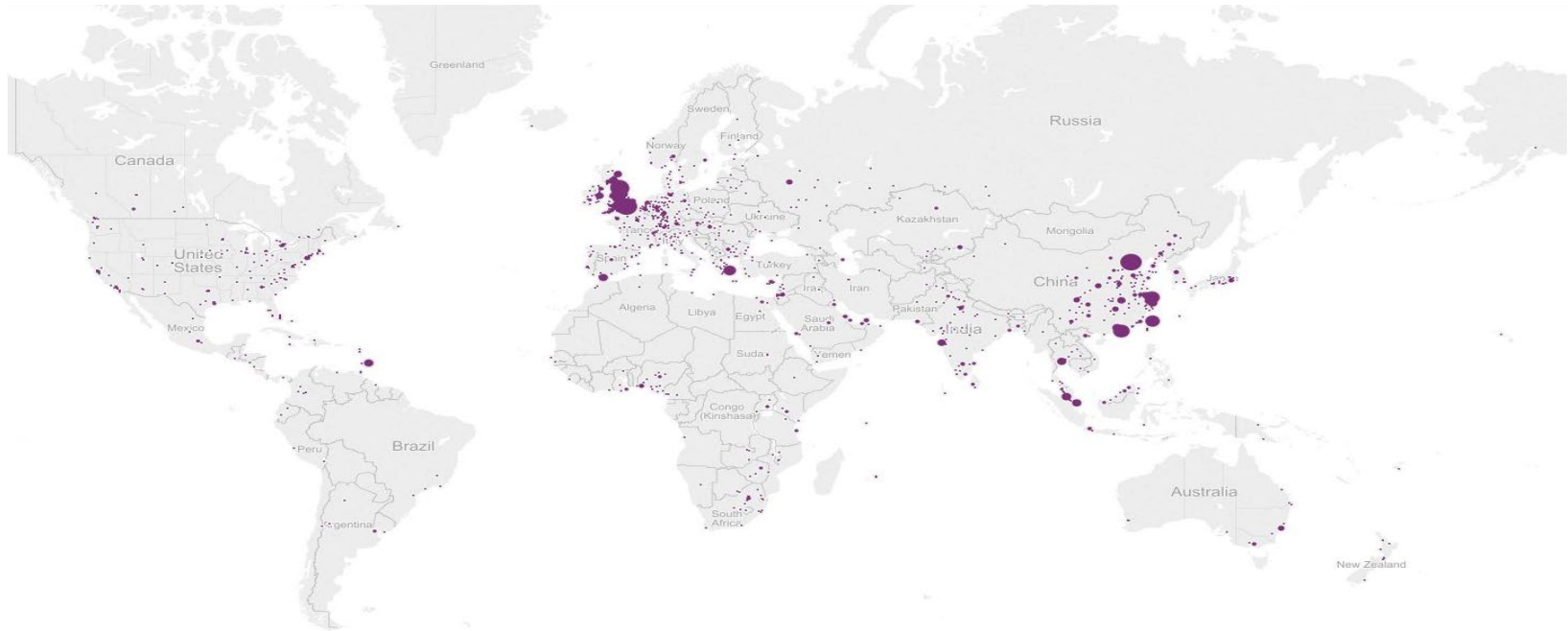


Who are alumni?

“people who previously graduated from a particular school, college or university”



Worldwide Network



36,000 Durham University Business School graduates

140,000 Durham University graduates

International Chapters in 28 major business cities

Online MBA alumni

- Over 2800 Online MBA alumni
- 114 countries
- 924 companies
- Top 3 companies: PwC, NHS, British Council



Alumni events



Alumni events

dunelm.org.uk/events/online



Vice-Chancellor's Evening Reception in San Francisco

Tuesday 25 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

[Event details](#)



Vice-Chancellor's Evening Reception in Seattle

Wednesday 26 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

[Event details](#)



Durham Inspired: Live Recovering Shakespeare: The Story of Durham's First Folio

Thursday 27 April 2023 (BST)

As part of the Durham Inspired Live Programme, join Tony King, Head of Collections Care and Conservation, and Danielle Westerhof, Rare Books Curator, to learn more about the significance of Shakespeare's First Folio, the story of Durham's own copy and how it was recovered.

[Event details](#)



Vice-Chancellor's Evening Reception in New York

Friday 28 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

[Event details](#)

LinkedIn Alumni Tool

The screenshot displays the LinkedIn Alumni Tool for Durham University Business School. The page features a navigation menu on the left with options like Home, About, Jobs, Alumni, Videos, and Insights. The main content area shows the school's profile, including its logo and a description. Below this, there are filters for 'Start year' (1900) and 'End year' (2020), and a search bar for alumni by title, keyword, or company. The 'Where they live' section shows a bar chart with the following data:

Location	Count
United Kingdom	2,553
China	613
Durham, United Kingdom	595
London, United Kingdom	537

The 'Where they work' section shows a bar chart with the following data:

Company	Count
Durham University Business School	55
EY	48
HSBC	33
PwC	29

<https://www.linkedin.com/school/durham-university/people/>