**Outdoor Promotional Event Fees**

**Standing Charge**

The standing charge for outdoor promotional events is **£625+VAT** per day. This includes an admin charge, advertising fee (which includes an upgraded featured advert on the student events email worth £100) and a pitch fee of £125.

**Food/Drink Giveaways**

You may wish to include a catering giveaway as an incentive to attract more students to your event, please note this could incur a charge of up to £250. These prices are set by our internal catering team & are determined by the level of impact imposed the Universities own catering outlets.

All prices listed below are inclusive of VAT.

|  |  |  |
| --- | --- | --- |
| **Description** | **Cost (Inc VAT)** | **Giveaway example** |
| Non-impact | £0.00 | Small chocolates  Sweets  Samples  Tasters e.g. a very small smoothie  Water |
| Low -Impact:  Snack items | £50.00 | Chocolate bars  Crisps  Small individual packets/snack bags |
| Medium Impact:  Pastries & other items | £100.00 | Muffin  Doughnut  Pick n Mix  Popcorn  Ice creams  Smoothies  Pain au chocolat  Cake  Pastries  Churros |
| High Impact:  Hot drinks & meals | £250.00 | Coffee/Hot chocolate  Fish and Chips  Pancakes  Waffles  Pretzels (large) |

*\*Please note this is not a definitive list of giveaway options*