**Outdoor Promotional Event Fees**

**Standing Charge**

The standing charge for outdoor promotional events is **£625+VAT** per day. This includes an admin charge, advertising fee (which includes an upgraded featured advert on the student events email worth £100) and a pitch fee of £125.

**Food/Drink Giveaways**

You may wish to include a catering giveaway as an incentive to attract more students to your event, please note this could incur a charge of up to £250. These prices are set by our internal catering team & are determined by the level of impact imposed the Universities own catering outlets.

All prices listed below are inclusive of VAT.

|  |  |  |
| --- | --- | --- |
| **Description** | **Cost (Inc VAT)** | **Giveaway example**  |
| Non-impact | £0.00 | Small chocolates Sweets Samples Tasters e.g. a very small smoothie Water |
| Low -Impact: Snack items  | £50.00 | Chocolate bars CrispsSmall individual packets/snack bags |
| Medium Impact: Pastries & other items | £100.00 | Muffin Doughnut Pick n Mix Popcorn Ice creams Smoothies Pain au chocolat CakePastriesChurros |
| High Impact:Hot drinks & meals  | £250.00 | Coffee/Hot chocolate Fish and Chips Pancakes Waffles Pretzels (large) |

*\*Please note this is not a definitive list of giveaway options*