

Outdoor Promotional Event Fees

Standing Charge

The standing charge for outdoor promotional events is **£625+VAT** per day. This includes an admin charge, advertising fee (which includes an upgraded featured advert on the student events email worth £100) and a pitch fee of £125.

Food/Drink Giveaways

You may wish to include a catering giveaway as an incentive to attract more students to your event, please note this could incur a charge of up to £250. These prices are set by our internal catering team & are determined by the level of impact imposed the Universities own catering outlets.

All prices listed below are inclusive of VAT.

Description	Cost (Inc VAT)	Giveaway example
Non-impact	£0.00	Small chocolates Sweets Samples Tasters e.g. a very small smoothie Water
Low -Impact: Snack items	£50.00	Chocolate bars Crisps Small individual packets/snack bags
Medium Impact: Pastries & other items	£100.00	Muffin Doughnut Pick n Mix Popcorn Ice creams Smoothies Pain au chocolat Cake Pastries Churros
High Impact: Hot drinks & meals	£250.00	Coffee/Hot chocolate Fish and Chips Pancakes Waffles Pretzels (large)

**Please note this is not a definitive list of giveaway options*